

## ORDER



**Orders**  
**Order / Rev:** 211722  
**Alt Order #:** 06860199  
**Product Desc:** 10/2-10/22 BARACK OBAMA  
**Estimate:** 1537  
**Flight Dates:** 10/02/12 - 10/29/12  
**Original Date / Rev:** 10/01/12 / 10/22/12  
**Order Type:** REG

## WVBT

**Primary AE:** Petry Philadelphia  
**Sales Office:** P-PHI  
**Sales Region:** Nat

**Agency**  
**Name:** Greer Margolis & Mitchell  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Avenue Northwest  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Obama For America (D)  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** P5  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** IN13209  
**Agency External ID:** IN117/SP159/AL1336

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	488	\$221,355.00	\$188,151.75
10/29/12	10/29/12	13	\$3,445.00	\$2,928.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	488	\$221,355.00	\$188,151.75	0.00
November 2012	13	\$3,445.00	\$2,928.25	0.00
<b>Totals</b>	<b>501</b>	<b>\$224,800.00</b>	<b>\$191,080.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
WVBT	23%	\$224,800.00
Market	100%	\$977,391.30

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WAVY	32%	\$312,765.22
WGNT	3%	\$29,321.74
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	14%	\$136,834.78
WTVZ	7%	\$68,417.39
WVEC	21%	\$205,252.17

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WVBT	10/02/12	10/05/12	M-F 10-11a Millionaire	CM	10-11a	- TWTF - -	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	- TWTF - -	8		\$20.00	0.00							
E 2	WVBT	10/08/12	10/08/12		CM	10-11a	M- - - - -	:30	2	\$20.00	P4	0.00	NM	2	\$40.00

Order / Rev: 211722  
 Alt Order #: 06860199  
 Flight Dates: 10/02/12 - 10/29/12

Advertiser: POL/Obama For America (D)  
 Product Desc: 10/2-10/22 BARACK OBAMA  
 Estimate: 1537  
**WVBT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10-11a Millionaire											
				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	2		\$20.00		0.00						
E 3	WVBT	10/02/12	10/05/12	M-F 2-3p Jerry Springer	CM	2-3p	- TWTF--	:30	8	\$50.00	P3	0.00	NM	8	\$400.00
				STEVE WILKOS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF--	8		\$50.00		0.00						
E 4	WVBT	10/08/12	10/08/12	M-F 2-3p Jerry Springer	CM	2-3p	M-----	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
				STEVE WILKOS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	2		\$50.00		0.00						
E 5	WVBT	10/02/12	10/05/12	M-F 3-4p Steve Wilkos	CM	3-4p	- TWTF--	:30	4	\$60.00	P4	0.00	NM	4	\$240.00
				JERRY SPRINGER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF--	4		\$60.00		0.00						
E 6	WVBT	10/08/12	10/08/12	M-F 3-4p Steve Wilkos	CM	3-4p	M-----	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
				JERRY SPRINGER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$60.00		0.00						
E 7	WVBT	10/02/12	10/05/12	M-F 4-5p M-F 4-5p	CM	4-5p	- TWTF--	:30	8	\$100.00	P4	0.00	NM	8	\$800.00
				STEVE WILKOS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF--	8		\$100.00		0.00						
E 8	WVBT	10/08/12	10/08/12	M-F 4-5p M-F 4-5p	CM	4-5p	M-----	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
				STEVE WILKOS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	2		\$100.00		0.00						
E 9	WVBT	10/02/12	10/05/12	Springer M-F 5-6p Jerry Springer	CM	5-6p	- TWTF--	:30	4	\$100.00	P4	0.00	NM	4	\$400.00
				JERRY SPRINGER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF--	4		\$100.00		0.00						
E 10	WVBT	10/08/12	10/08/12	Springer M-F 5-6p Jerry Springer	CM	5-6p	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				JERRY SPRINGER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$100.00		0.00						
E 11	WVBT	10/02/12	10/05/12	M-F 6-7a Daily Buzz	CM	6-7a	- TWTF--	:30	4	\$20.00	P4	0.00	NM	4	\$80.00
				THE DAILY BUZZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF--	4		\$20.00		0.00						
E 12	WVBT	10/08/12	10/08/12	M-F 6-7a Daily Buzz	CM	6-7a	M-----	:30	1	\$20.00	P4	0.00	NM	1	\$20.00
				THE DAILY BUZZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$20.00		0.00						
E 13	WVBT	10/02/12	10/05/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	- TWTF--	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00
				LATE NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- TWTF--	4		\$300.00		0.00						
E 14	WVBT	10/08/12	10/08/12		CM	10-1045p	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00

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 Estimate: 1537  
**WVBT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 10-1044p Fox News @ 10															
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -					1	\$300.00		0.00			
E 15	WVBT	10/02/12	10/04/12	M-F 1045-11p Fox Sportswrap	CM	1045-11p	- T- T- - -	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
SPORTSWRAP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- T- T- - -					2	\$300.00		0.00			
E 16	WVBT	10/08/12	10/08/12	M-F 1045-11p Fox Sportswrap	CM	1045-11p	M- - - - -	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
SPORTSWRAP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -					1	\$300.00		0.00			
E 17	WVBT	10/06/12	10/06/12	Late News (After Sports) Late News (after Sports)	CM	Late News (after S-	- - - - - S-	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
SAT LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S-					1	\$250.00		0.00			
E 18	WVBT	10/07/12	10/07/12	Su 10-1044p Fox News @10 Sun	CM	10-1045p	- - - - - S	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
SUN LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S					1	\$300.00		0.00			
E 19	WVBT	10/08/12	10/08/12	Mon Hour 1 Mon 8-9p	CM	8-9p	M- - - - -	:30	2	\$1,200.00	P2	0.00	NM	2	\$2,400.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -					2	\$1,200.00		0.00			
E 20	WVBT	10/08/12	10/08/12	Mon Hour 2 Mon 9-10p	CM	9-10p	M- - - - -	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
MOB DOCTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -					2	\$800.00		0.00			
E 21	WVBT	10/02/12	10/02/12	Tue Hour 1 Tue 8-9p	CM	8-9p	- T- - - - -	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
RAISING HOPE/BEN AND KATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- T- - - - -					2	\$1,500.00		0.00			
E 22	WVBT	10/02/12	10/02/12	Tue Hour 2 Tue 9-10p	CM	9-10p	- T- - - - -	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
NEW GIRL/THE MINDY PROJECT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- T- - - - -					2	\$1,500.00		0.00			
E 23	WVBT	10/03/12	10/03/12	Wed Hour 1 Wed 8-9p	CM	8-9p	- - W- - - -	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
THE X FACTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - W- - - -					2	\$1,500.00		0.00			
E 24	WVBT	10/05/12	10/05/12	Fri Hour 1 Fri 8-9p	CM	8-9p	- - - - F- -	:30	2	\$700.00	P4	0.00	NM	2	\$1,400.00
THE X FACTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - F- -					2	\$700.00		0.00			
E 25	WVBT	10/06/12	10/06/12	College Football College Football	CM	College Football (3:00 PM-7:00 PM)	- - - - - S-	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00
COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S-					4	\$300.00		0.00			
E 26	WVBT	10/06/12	10/06/12		CM	College Football	- - - - - S-	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00

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Advertiser: POL/Obama For America (D)  
Product Desc: 10/2-10/22 BARACK OBAMA  
Estimate: 1537  
**WVBT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				College Football											
				College Football		(7:00 PM-10:30 PM)									
COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-			4		\$300.00			0.00			
E 27	WVBT	10/07/12	10/07/12	NFL Redskins	CM	NFL Redskins	-----S	:30	4	\$6,000.00	P2	0.00	NM	4	\$24,000.00
				NFL Redskins											
REDSKINS FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			4		\$6,000.00			0.00			
E 28	WVBT	10/07/12	10/07/12	Fox NFL Pre Game	CM	Fox NFL Pre Gam	-----S	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
				Fox NFL Pre Game											
FOX NFL SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			1		\$700.00			0.00			
E 29	WVBT	10/07/12	10/07/12	Fox NFL Post Game	CM	Fox NFL Post Gar	-----S	:30	1	\$1,800.00	P2	0.00	NM	1	\$1,800.00
				Fox NFL Post Game											
FOX NFL POST GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			1		\$1,800.00			0.00			
E 30	WVBT	10/07/12	10/07/12	FOX News Sunday	CM	10-11a	-----S	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
				Fox News Sunday											
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			1		\$50.00			0.00			
E 31	WVBT	10/02/12	10/05/12	WAVY News 10 on FOXGM		WAVY News 10 or	-TWTF--	:30	8	\$125.00	P4	0.00	NM	8	\$1,000.00
				WAVY News 10 on FOX 43											
NEWS AT 7A ON FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--			8		\$125.00			0.00			
E 32	WVBT	10/08/12	10/08/12	WAVY News 10 on FOXGM		WAVY News 10 or	M-----	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
				WAVY News 10 on FOX 43											
NEWS AT 7A ON FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			2		\$125.00			0.00			
E 33	WVBT	10/02/12	10/05/12	M-F 8-9a	CM	M-F 8-9a	-TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
				Daily Buzz											
BUZZ TV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--			8		\$20.00			0.00			
E 34	WVBT	10/08/12	10/08/12	M-F 8-9a	CM	M-F 8-9a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
				Daily Buzz											
BUZZ TV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			2		\$20.00			0.00			
E 35	WVBT	10/02/12	10/05/12	M-F 7-730p	CM	7-730p	-TWTF--	:30	4	\$125.00	P3	0.00	NM	4	\$500.00
				M-F 7-730p											
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--			4		\$125.00			0.00			
E 36	WVBT	10/08/12	10/08/12	M-F 7-730p	CM	7-730p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				M-F 7-730p											
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			1		\$125.00			0.00			
E 37	WVBT	10/08/12	10/08/12	M-F 730-8p	CM	730-8p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				DISH Nation											
DISH NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			1		\$125.00			0.00			
E 38	WVBT	10/02/12	10/05/12		CM	6-7p	-TWTF--	:30	4	\$100.00	P4	0.00	NM	4	\$400.00

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Alt Order #:	06860199
Flight Dates:	10/02/12 - 10/29/12

Advertiser:	POL/Obama For America (D)
Product Desc:	10/2-10/22 BARACK OBAMA
Estimate:	1537

WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-7p Maury Povich											
MAURY POVICH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -					4	\$100.00		0.00			
E 39	WVBT	10/08/12	10/08/12	M-F 6-7p Maury Povich	CM	6-7p	M- - - - -	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
MAURY POVICH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M- - - - -					1	\$100.00		0.00			
E 40	WVBT	10/05/12	10/05/12	Fri Hour 2 Fri 9-10p	CM	9-10p	- - - - F - -	:30	2	\$600.00	P3	0.00	NM	2	\$1,200.00
FRINGE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- - - - F - -					2	\$600.00		0.00			
E 41	WVBT	10/07/12	10/07/12	Sun Hour 1 Sun 7-8p	CM	7-8p	- - - - - S	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
ANIMATION ENCORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- - - - - S					1	\$300.00		0.00			
E 42	WVBT	10/07/12	10/07/12	Sun Hour 2 Sun 8-9p	CM	8-9p	- - - - - S	:30	2	\$700.00	P3	0.00	NM	2	\$1,400.00
SIMPSONS/BOBS BURGERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- - - - - S					2	\$700.00		0.00			
E 43	WVBT	10/07/12	10/07/12	Sun Hour 3 Sun 9-10p	CM	9-10p	- - - - - S	:30	2	\$700.00	P3	0.00	NM	2	\$1,400.00
FAILY GUY/AMERICAN DAD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- - - - - S					2	\$700.00		0.00			
E 44	WVBT	10/02/12	10/05/12	M-F 12-1p Wendy Williams	CM	12-1p	- TWTF - -	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
WENDY WILLIAMS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -					1	\$25.00		0.00			
E 45	WVBT	10/02/12	10/05/12	M-F 11-1130p 30 Rock	CM	11-1130p	- TWTF - -	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -					2	\$100.00		0.00			
N46	WVBT	10/09/12	10/12/12	M-F 10-11a Millionaire	CM	10-11a	- TWTF - -	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF - -					8	\$20.00		0.00			
N47	WVBT	10/15/12	10/15/12	M-F 10-11a Millionaire	CM	10-11a	M- - - - -	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M- - - - -					2	\$20.00		0.00			
N48	WVBT	10/09/12	10/12/12	M-F 2-3p Jerry Springer	CM	2-3p	- TWTF - -	:30	8	\$50.00	P3	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF - -					8	\$50.00		0.00			
N49	WVBT	10/15/12	10/15/12	M-F 2-3p Jerry Springer	CM	2-3p	M- - - - -	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M- - - - -					2	\$50.00		0.00			
N50	WVBT	10/09/12	10/12/12	M-F 3-4p Steve Wilkos	CM	3-4p	- TWTF - -	:30	4	\$60.00	P4	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF - -					4	\$60.00		0.00			

Order / Rev: 211722  
Alt Order #: 06860199  
Flight Dates: 10/02/12 - 10/29/12

Advertiser: POL/Obama For America (D)  
Product Desc: 10/2-10/22 BARACK OBAMA  
Estimate: 1537  
**WVBT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N51	WVBT	10/15/12	10/15/12	M-F 3-4p Steve Wilkos	CM	3-4p	M- - - - -	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M- - - - -			1		\$60.00		0.00				
N52	WVBT	10/09/12	10/12/12	M-F 4-5p M-F 4-5p	CM	4-5p	- TWTF - -	:30	8	\$100.00	P4	0.00	NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- TWTF - -			8		\$100.00		0.00				
N53	WVBT	10/15/12	10/15/12	M-F 4-5p M-F 4-5p	CM	4-5p	M- - - - -	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M- - - - -			2		\$100.00		0.00				
N54	WVBT	10/09/12	10/12/12	Springer M-F 5-6p Jerry Springer	CM	5-6p	- TWTF - -	:30	4	\$100.00	P4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- TWTF - -			4		\$100.00		0.00				
N55	WVBT	10/15/12	10/15/12	Springer M-F 5-6p Jerry Springer	CM	5-6p	M- - - - -	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M- - - - -			1		\$100.00		0.00				
N56	WVBT	10/09/12	10/12/12	M-F 6-7a Daily Buzz	CM	6-7a	- TWTF - -	:30	4	\$20.00	P4	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- TWTF - -			4		\$20.00		0.00				
N57	WVBT	10/15/12	10/15/12	M-F 6-7a Daily Buzz	CM	6-7a	M- - - - -	:30	1	\$20.00	P4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M- - - - -			1		\$20.00		0.00				
N58	WVBT	10/09/12	10/12/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	- TW- F- -	:30	3	\$300.00	P3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- TW- F- -			3		\$300.00		0.00				
N59	WVBT	10/11/12	10/11/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	- - - T- - -	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- - - T- - -			1		\$300.00		0.00				
N60	WVBT	10/15/12	10/15/12	Late News (After Sports) Late News (after Sports)	CM	Late News (after SM	- - - - -	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	M- - - - -			1		\$400.00		0.00				
N61	WVBT	10/09/12	10/10/12	M-F 1045-11p Fox Sportswrap	CM	1045-11p	- TW- - - -	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- TW- - - -			2		\$300.00		0.00				
N62	WVBT	10/13/12	10/13/12	Late News (After Sports) Late News (after Sports)	CM	Late News (after S-	- - - - - S-	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- - - - - S-			1		\$250.00		0.00				
N63	WVBT	10/14/12	10/14/12	Late News (After Sports) Late News (after Sports)	CM	Late News (after S-	- - - - - S	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- - - - - S			1		\$250.00		0.00				
N64	WVBT	10/09/12	10/09/12	Tue Hour 1 Tue 8-9p	CM	8-9p	- T- - - - -	:30	2	\$900.00	P3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- T- - - - -			2		\$900.00		0.00				
N65	WVBT	10/09/12	10/09/12	Tue Hour 2 Tue 9-10p	CM	9-10p	- T- - - - -	:30	2	\$900.00	P3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 211722  
Alt Order #: 06860199  
Flight Dates: 10/02/12 - 10/29/12

Advertiser: POL/Obama For America (D)  
Product Desc: 10/2-10/22 BARACK OBAMA  
Estimate: 1537  
**WVBT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N65	WVBT	10/09/12	10/09/12	Tue Hour 2 Tue 9-10p	CM	9-10p	-T-----	:30	2	\$900.00	P3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		2			\$900.00			0.00			
N66	WVBT	10/10/12	10/10/12	Wed Prime Other 1 Wed 8-10p	CM	8-10p	--W----	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		1			\$1,500.00			0.00			
N67	WVBT	10/11/12	10/11/12	Thur Hour 1 Thu 8-9p	CM	8-9p	---T---	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---		1			\$1,500.00			0.00			
N68	WVBT	10/12/12	10/12/12	Fri Hour 1 Fri 8-9p	CM	8-9p	----F--	:30	2	\$500.00	P5	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--		2			\$500.00			0.00			
N69	WVBT	10/14/12	10/14/12	MLB Championship MLB Championship	CM	MLB Championship	-----S	:30	3	\$700.00	P4	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		3			\$700.00			0.00			
N70	WVBT	10/15/12	10/15/12	MLB Championship MLB Championship	CM	MLB Championship	M-----	:30	3	\$700.00	P4	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		3			\$700.00			0.00			
N71	WVBT	10/13/12	10/13/12	College Football College Football	CM	College Football (3:00 PM-6:30 PM)	-----S-	:30	3	\$300.00	P3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		3			\$300.00			0.00			
N72	WVBT	10/13/12	10/13/12	College Football College Football	CM	College Football (7:00 PM-10:30 PM)	-----S-	:30	3	\$300.00	P3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		3			\$300.00			0.00			
N73	WVBT	10/14/12	10/14/12	NFL Redskins NFL Redskins	CM	NFL Redskins	-----S	:30	3	\$6,000.00	P2	0.00	NM	3	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		3			\$6,000.00			0.00			
N74	WVBT	10/14/12	10/14/12	Fox NFL Pre Game Fox NFL Pre Game	CM	Fox NFL Pre Game	-----S	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1			\$400.00			0.00			
N75	WVBT	10/14/12	10/14/12	Fox NFL Reg Season 1p Fox NFL Reg Season 1p	CM	Fox NFL Reg Season 1p	-----S	:30	3	\$4,000.00	P2	0.00	NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		3			\$4,000.00			0.00			
N76	WVBT	10/14/12	10/14/12	NFL Bridge Show NFL Bridge Show	CM	NFL Bridge Show	-----S	:30	1	\$3,000.00	P4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1			\$3,000.00			0.00			
N77	WVBT	10/12/12	10/12/12	Fri Hour 2 Fri 9-10p	CM	9-10p	----F--	:30	2	\$400.00	P4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--		2			\$400.00			0.00			
N78	WVBT	10/09/12	10/12/12	WAVY News 10 on FOX 43 WAVY News 10 on FOX 43	CM	WAVY News 10 or TWTF	-TWTF--	:30	4	\$125.00	P4	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4			\$125.00			0.00			
N79	WVBT	10/15/12	10/15/12	WAVY News 10 on FOX 43 WAVY News 10 on FOX 43	CM	WAVY News 10 or M-----	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/15/12	M-----		1			\$125.00			0.00			

Order / Rev: 211722  
Alt Order #: 06860199  
Flight Dates: 10/02/12 - 10/29/12

Advertiser: POL/Obama For America (D)  
Product Desc: 10/2-10/22 BARACK OBAMA  
Estimate: 1537  
**WVBT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N79	WVBT	10/15/12	10/15/12	WAVY News 10 on FOX 2M WAVY News 10 on FOX 43		WAVY News 10 or M	-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$125.00		0.00			
N80	WVBT	10/09/12	10/12/12	M-F 8-9a Daily Buzz	CM	M-F 8-9a	-TWTF--	:30	4	\$20.00	P4	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4				\$20.00		0.00			
N81	WVBT	10/15/12	10/15/12	M-F 8-9a Daily Buzz	CM	M-F 8-9a	M-----	:30	1	\$20.00	P4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$20.00		0.00			
N82	WVBT	10/09/12	10/12/12	M-F 12-1p Wendy Williams	CM	12-1p	-TWTF--	:30	4	\$25.00	P5	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4				\$25.00		0.00			
N83	WVBT	10/15/12	10/15/12	M-F 12-1p Wendy Williams	CM	12-1p	M-----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$25.00		0.00			
N84	WVBT	10/09/12	10/12/12	M-F 1-2p Ricki Lake	CM	1-2p	-TWTF--	:30	4	\$25.00	P5	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4				\$25.00		0.00			
N85	WVBT	10/15/12	10/15/12	M-F 1-2p Ricki Lake	CM	1-2p	M-----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$25.00		0.00			
N86	WVBT	10/09/12	10/12/12	M-F 6-7p Maury Povich	CM	6-7p	-TWTF--	:30	8	\$100.00	P4	0.00	NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		8				\$100.00		0.00			
N87	WVBT	10/15/12	10/15/12	M-F 6-7p Maury Povich	CM	6-7p	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$100.00		0.00			
N88	WVBT	10/09/12	10/12/12	M-F 7-730p M-F 7-730p	CM	7-730p	-TWTF--	:30	4	\$125.00	P3	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4				\$125.00		0.00			
N89	WVBT	10/09/12	10/12/12	M-F 730-8p DISH Nation	CM	730-8p	-TWTF--	:30	4	\$125.00	P3	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4				\$125.00		0.00			
N90	WVBT	10/14/12	10/14/12	FOX News Sunday Fox News Sunday	CM	10-11a	-----S	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$50.00		0.00			
N91	WVBT	10/09/12	10/13/12	M-F 11-1130p 30 Rock	CM	11-1130p	-TW-F--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TW-F--		1				\$100.00		0.00			
N93	WVBT	10/16/12	10/19/12	M-F 10-11a Millionaire	CM	10-11a	-TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		8				\$20.00		0.00			
N94	WVBT	10/22/12	10/22/12	M-F 10-11a Millionaire	CM	10-11a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00



Order / Rev: 211722  
 Alt Order #: 06860199  
 Flight Dates: 10/02/12 - 10/29/12

Advertiser: POL/Obama For America (D)  
 Product Desc: 10/2-10/22 BARACK OBAMA  
 Estimate: 1537

WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N94	WVBT	10/22/12	10/22/12	M-F 10-11a Millionaire	CM	10-11a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$20.00		0.00			
N95	WVBT	10/16/12	10/19/12	M-F 2-3p Jerry Springer	CM	2-3p	-TWTF--	:30	8	\$50.00	P3	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					8	\$50.00		0.00			
N96	WVBT	10/22/12	10/22/12	M-F 2-3p Jerry Springer	CM	2-3p	M-----	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$50.00		0.00			
N97	WVBT	10/16/12	10/19/12	M-F 3-4p Steve Wilkos	CM	3-4p	-T-TF--	:30	6	\$60.00	P4	0.00	NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-TF--					6	\$60.00		0.00			
N98	WVBT	10/22/12	10/22/12	M-F 3-4p Steve Wilkos	CM	3-4p	M-----	:30	2	\$60.00	P4	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$60.00		0.00			
N99	WVBT	10/16/12	10/19/12	M-F 4-5p M-F 4-5p	CM	4-5p	-T-TF--	:30	6	\$100.00	P4	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-TF--					6	\$100.00		0.00			
N100	WVBT	10/22/12	10/22/12	M-F 4-5p M-F 4-5p	CM	4-5p	M-----	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$100.00		0.00			
N101	WVBT	10/16/12	10/19/12	Springer M-F 5-6p Jerry Springer	CM	5-6p	-T-TF--	:30	6	\$100.00	P4	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-TF--					6	\$100.00		0.00			
N102	WVBT	10/22/12	10/22/12	Springer M-F 5-6p Jerry Springer	CM	5-6p	M-----	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$100.00		0.00			
N103	WVBT	10/16/12	10/19/12	M-F 6-7a Daily Buzz	CM	6-7a	-TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					8	\$20.00		0.00			
N104	WVBT	10/22/12	10/22/12	M-F 6-7a Daily Buzz	CM	6-7a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$20.00		0.00			
N105	WVBT	10/16/12	10/16/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	-T-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$500.00		0.00			
N106	WVBT	10/17/12	10/17/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	--W----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$500.00		0.00			
N107	WVBT	10/18/12	10/19/12	Late News (After Sports) Late News (after Sports)	CM	Late News (after S-	---TF--	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--					2	\$400.00		0.00			
N108	WVBT	10/22/12	10/22/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	M-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 211722  
 Alt Order #: 06860199  
 Flight Dates: 10/02/12 - 10/29/12

Advertiser: POL/Obama For America (D)  
 Product Desc: 10/2-10/22 BARACK OBAMA  
 Estimate: 1537  
**WVBT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N108	WVBT	10/22/12	10/22/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	M-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	M-----		1			\$500.00		0.00				
N109	WVBT	10/17/12	10/17/12	M-F 1045-11p Fox Sportswrap	CM	1045-11p	--W----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	--W----		1			\$300.00		0.00				
N110	WVBT	10/20/12	10/20/12	Late News (After Sports) Late News (after Sports)	CM	Late News (after S-	-----S-	:30	2	\$250.00	P3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-----S-		2			\$250.00		0.00				
N112	WVBT	10/22/12	10/22/12	Mon Hour 1 Mon 8-9p	CM	8-9p	M-----	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	M-----		2			\$1,500.00		0.00				
N113	WVBT	10/16/12	10/16/12	Tue Hour 1 Tue 8-9p	CM	8-9p	-T-----	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-T-----		2			\$1,500.00		0.00				
N114	WVBT	10/17/12	10/17/12	Wed Prime Other 1 Wed 8-10p	CM	8-10p	--W----	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	--W----		2			\$1,500.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WVBT	10/15/12-10/21/12	Wed Prime Other 1		8-10p	--W-----	:30		<del>(\$1,500.00)</del>		0.00	NM		
	See MG 114.3														
	[Sports Ran Over]														
	3	WVBT	10/23/12-10/23/12	Tue Prime Other 3		Tues 8-1030p	(9:30 PM-10:30 PM) T-----	:30		\$1,500.00		0.00	NM		
	Ⓜ MG for 114.2 10/17														
	[Makegood]														
N115	WVBT	10/18/12	10/19/12	MLB Championship MLB Championship	CM	MLB Championship	---TF--	:30	4	\$700.00	P4	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	---TF--		4			\$700.00		0.00				
N116	WVBT	10/21/12	10/21/12	MLB Championship MLB Championship	CM	MLB Championship	-----S	:30	2	\$700.00	P4	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-----S		2			\$700.00		0.00				
N117	WVBT	10/20/12	10/20/12	College Football College Football	CM	College Football (3:00 PM-6:30 PM)	-----S-	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-----S-		4			\$300.00		0.00				
N118	WVBT	10/20/12	10/20/12	College Football College Football	CM	College Football (7:00 PM-10:30 PM)	-----S-	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-----S-		4			\$300.00		0.00				
N119	WVBT	10/21/12	10/21/12	NFL Redskins NFL Redskins	CM	NFL Redskins	-----S	:30	4	\$6,000.00	P2	0.00	NM	4	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-----S		4			\$6,000.00		0.00				
N120	WVBT	10/21/12	10/21/12	Fox NFL Pre Game Fox NFL Pre Game	CM	Fox NFL Pre Game	-----S	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-----S		1			\$700.00		0.00				
N121	WVBT	10/17/12	10/17/12	MLB Championship MLB Championship	CM	MLB Championship	--W----	:30	3	\$400.00	P4	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	--W----		3			\$400.00		0.00				

Order / Rev: 211722  
 Alt Order #: 06860199  
 Flight Dates: 10/02/12 - 10/29/12

Advertiser: POL/Obama For America (D)  
 Product Desc: 10/2-10/22 BARACK OBAMA  
 Estimate: 1537  
**WVBT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N122	WVBT	10/20/12	10/20/12	College Football Pregame College Football Pregame	CM	College Football P	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		1				\$200.00		0.00			
N123	WVBT	10/21/12	10/21/12	Fox NFL Post Game Fox NFL Post Game	CM	Fox NFL Post Gam	-----S	:30	1	\$1,800.00	P2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		1				\$1,800.00		0.00			
N124	WVBT	10/16/12	10/19/12	WAVY News 10 on FOX WAVY News 10 on FOX 43	CM	WAVY News 10 or	-TWTF--	:30	8	\$125.00	P4	0.00	NM	8	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--		8				\$125.00		0.00			
N125	WVBT	10/22/12	10/22/12	WAVY News 10 on FOX WAVY News 10 on FOX 43	CM	WAVY News 10 or	M-----	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		2				\$125.00		0.00			
N126	WVBT	10/16/12	10/19/12	M-F 6-7p Maury Povich	CM	6-7p	-T-TF--	:30	3	\$100.00	P4	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-TF--		3				\$100.00		0.00			
N127	WVBT	10/22/12	10/22/12	M-F 6-7p Maury Povich	CM	6-7p	M-----	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		2				\$100.00		0.00			
N128	WVBT	10/16/12	10/19/12	M-F 7-730p M-F 7-730p	CM	7-730p	-T-TF--	:30	6	\$125.00	P3	0.00	NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-TF--		6				\$125.00		0.00			
N129	WVBT	10/22/12	10/22/12	M-F 7-730p M-F 7-730p	CM	7-730p	M-----	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		2				\$125.00		0.00			
N130	WVBT	10/16/12	10/16/12	M-F 730-8p DISH Nation	CM	730-8p	-T-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----		1				\$125.00		0.00			
N131	WVBT	10/16/12	10/19/12	M-F 8-9a Daily Buzz	CM	M-F 8-9a	-TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--		8				\$20.00		0.00			
N132	WVBT	10/22/12	10/22/12	M-F 8-9a Daily Buzz	CM	M-F 8-9a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		2				\$20.00		0.00			
N133	WVBT	10/16/12	10/19/12	M-F 12-1p Wendy Williams	CM	12-1p	-TWTF--	:30	8	\$35.00	P4	0.00	NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--		8				\$35.00		0.00			
N134	WVBT	10/22/12	10/22/12	M-F 12-1p Wendy Williams	CM	12-1p	M-----	:30	2	\$35.00	P4	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		2				\$35.00		0.00			
N135	WVBT	10/16/12	10/19/12	M-F 1-2p Ricki Lake	CM	1-2p	-TWTF--	:30	8	\$35.00	P4	0.00	NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--		8				\$35.00		0.00			
N136	WVBT	10/22/12	10/22/12	M-F 1-2p Ricki Lake	CM	1-2p	M-----	:30	2	\$35.00	P4	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 211722  
 Alt Order #: 06860199  
 Flight Dates: 10/02/12 - 10/29/12

Advertiser: POL/Obama For America (D)  
 Product Desc: 10/2-10/22 BARACK OBAMA  
 Estimate: 1537

WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N136	WVBT	10/22/12	10/22/12	M-F 1-2p Ricki Lake	CM	1-2p	M-----	:30	2	\$35.00	P4	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		2				\$35.00		0.00			
N137	WVBT	10/16/12	10/16/12	M-F 11-1130p 30 Rock	CM	11-1130p	-T-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-T-----		1				\$100.00		0.00			
N138	WVBT	10/16/12	10/19/12	M-F 11a-12p Jeff Probst	CM	11a-12p	-TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		8				\$20.00		0.00			
N139	WVBT	10/22/12	10/22/12	M-F 11a-12p Jeff Probst	CM	11a-12p	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		2				\$20.00		0.00			
N140	WVBT	10/16/12	10/19/12	M-F 9-10a America's Court w/ Judge Ross	CM	9-10a	-TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		8				\$20.00		0.00			
N141	WVBT	10/22/12	10/22/12	M-F 9-10a America's Court w/ Judge Ross	CM	9-10a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		2				\$20.00		0.00			
N142	WVBT	10/16/12	10/19/12	M-F 5-6a Ricki Lake	CM	5-6a	-TWTF--	:30	4	\$5.00	P5	0.00	NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4				\$5.00		0.00			
N143	WVBT	10/21/12	10/21/12	Sun Hour 1 Sun 7-8p	CM	7-8p	-----S	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$300.00		0.00			
N144	WVBT	10/21/12	10/21/12	Sun Hour 2 Sun 8-9p	CM	8-9p	-----S	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$700.00		0.00			
N145	WVBT	10/21/12	10/21/12	Sun Hour 3 Sun 9-10p	CM	9-10p	-----S	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$700.00		0.00			
N146	WVBT	10/21/12	10/21/12	FOX News Sunday Fox News Sunday	CM	10-11a	-----S	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$50.00		0.00			
N149	WVBT	10/21/12	10/21/12	Late News (After Sports) Late News (after Sports)	CM	Late News (after S-	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$400.00		0.00			
N150	WVBT	10/22/12	10/22/12	Late News (After Sports) Late News (after Sports)	CM	Late News (after SM-	-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$400.00		0.00			
N151	WVBT	10/23/12	10/26/12	M-F 10-11a Millionaire	CM	10-11a	-TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		8				\$20.00		0.00			
N152	WVBT	10/29/12	10/29/12	M-F 10-11a Millionaire	CM	10-11a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 211722  
 Alt Order #: 06860199  
 Flight Dates: 10/02/12 - 10/29/12

Advertiser: POL/Obama For America (D)  
 Product Desc: 10/2-10/22 BARACK OBAMA  
 Estimate: 1537

WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N152	WVBT	10/29/12	10/29/12	M-F 10-11a Millionaire	CM	10-11a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	2		\$20.00		0.00						
N153	WVBT	10/23/12	10/26/12	M-F 2-3p Jerry Springer	CM	2-3p	-TWTF--	:30	8	\$50.00	P3	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	8		\$50.00		0.00						
N154	WVBT	10/29/12	10/29/12	M-F 2-3p Jerry Springer	CM	2-3p	M-----	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	2		\$50.00		0.00						
N155	WVBT	10/23/12	10/26/12	M-F 3-4p Steve Wilkos	CM	3-4p	-TWTF--	:30	4	\$60.00	P4	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$60.00		0.00						
N156	WVBT	10/29/12	10/29/12	M-F 3-4p Steve Wilkos	CM	3-4p	M-----	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$60.00		0.00						
N157	WVBT	10/23/12	10/26/12	M-F 4-5p M-F 4-5p	CM	4-5p	-TWTF--	:30	8	\$100.00	P4	0.00	NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	8		\$100.00		0.00						
N158	WVBT	10/29/12	10/29/12	M-F 4-5p M-F 4-5p	CM	4-5p	M-----	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	2		\$100.00		0.00						
N159	WVBT	10/23/12	10/26/12	Springer M-F 5-6p Jerry Springer	CM	5-6p	-TWTF--	:30	4	\$100.00	P4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$100.00		0.00						
N160	WVBT	10/29/12	10/29/12	Springer M-F 5-6p Jerry Springer	CM	5-6p	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$100.00		0.00						
N161	WVBT	10/23/12	10/26/12	M-F 6-7a Daily Buzz	CM	6-7a	-TWTF--	:30	4	\$20.00	P4	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$20.00		0.00						
N162	WVBT	10/29/12	10/29/12	M-F 6-7a Daily Buzz	CM	6-7a	M-----	:30	1	\$20.00	P4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$20.00		0.00						
N163	WVBT	10/23/12	10/26/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	-T--F--	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T--F--	2		\$500.00		0.00						
N164	WVBT	10/24/12	10/25/12	Late News (After Sports) Late News (after Sports)	CM	Late News (after S--	WT---	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WT---	2		\$400.00		0.00						
N165	WVBT	10/29/12	10/29/12	Late News (After Sports) Late News (after Sports)	CM	Late News (after SM-	-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$400.00		0.00						
N166	WVBT	10/27/12	10/27/12	Late News (After Sports) Late News (after Sports)	CM	Late News (after S-----	S-	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 211722  
 Alt Order #: 06860199  
 Flight Dates: 10/02/12 - 10/29/12

Advertiser: POL/Obama For America (D)  
 Product Desc: 10/2-10/22 BARACK OBAMA  
 Estimate: 1537  
**WVBT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N166	WVBT	10/27/12	10/27/12	Late News (After Sports) Late News (after Sports)	CM	Late News (after S	-----S-	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1			\$400.00			0.00			
N167	WVBT	10/28/12	10/28/12	Late News (After Sports) Late News (after Sports)	CM	Late News (after S	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1			\$400.00			0.00			
N168	WVBT	10/23/12	10/23/12	Tue Prime Other 3 Tue Prime Other 3	CM	Tues 8-1030p (9:30 PM-10:30 PM)	-T-----	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1			\$1,500.00			0.00			
N169	WVBT	10/23/12	10/23/12	Tue Hour 2 Tue 9-10p	CM	9-10p (9:00 PM-9:30 PM)	-T-----	:30	1	\$900.00	P3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1			\$900.00			0.00			
N170	WVBT	10/26/12	10/26/12	Fri Hour 1 Fri 8-9p	CM	8-9p	----F--	:30	2	\$600.00	P3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		2			\$600.00			0.00			
N171	WVBT	10/24/12	10/25/12	World Series World Series	CM	World Series	--WT---	:30	2	\$1,200.00	P3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--WT---		2			\$1,200.00			0.00			
N172	WVBT	10/27/12	10/28/12	World Series World Series	CM	World Series	-----SS	:30	2	\$1,200.00	P3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----SS		2			\$1,200.00			0.00			
N173	WVBT	10/29/12	10/29/12	World Series World Series	CM	World Series	M-----	:30	2	\$1,200.00	P3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		2			\$1,200.00			0.00			
N174	WVBT	10/27/12	10/27/12	College Football College Football	CM	College Football (3:00 PM-7:30 PM)	-----S-	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		4			\$300.00			0.00			
N175	WVBT	10/28/12	10/28/12	NFL Redskins NFL Redskins	CM	NFL Redskins	-----S	:30	3	\$6,000.00	P2	0.00	NM	3	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		3			\$6,000.00			0.00			
N176	WVBT	10/28/12	10/28/12	Fox NFL Pre Game Fox NFL Pre Game	CM	Fox NFL Pre Gam	-----S	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1			\$700.00			0.00			
N177	WVBT	10/28/12	10/28/12	Fox NFL Reg Season 4p Fox NFL Reg Season 4p	CM	Fox NFL Reg Seat	-----S	:30	3	\$6,000.00	P2	0.00	NM	3	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		3			\$6,000.00			0.00			
N178	WVBT	10/26/12	10/26/12	Fri Hour 2 Fri 9-10p	CM	9-10p	----F--	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1			\$600.00			0.00			
N179	WVBT	10/29/12	10/29/12	WAVY News 10 on FOX WAVY News 10 on FOX 43	CM	WAVY News 10 or	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1			\$125.00			0.00			
N180	WVBT	10/23/12	10/26/12	M-F 6-7p Maury Povich	CM	6-7p	-TWTF--	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 211722  
 Alt Order #: 06860199  
 Flight Dates: 10/02/12 - 10/29/12

Advertiser: POL/Obama For America (D)  
 Product Desc: 10/2-10/22 BARACK OBAMA  
 Estimate: 1537

**WVBT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N180	WVBT	10/23/12	10/26/12	M-F 6-7p Maury Povich	CM	6-7p	- TWTF - -	:30	2	\$100.00	P4	0.00 NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	- TWTF - -		2				\$100.00		0.00		
N181	WVBT	10/23/12	10/23/12	Tue Hour 1 Tue 8-9p	CM	8-9p	- T - - - -	:30	1	\$900.00	P3	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/22/12	10/28/12	- T - - - -		1				\$900.00		0.00		
Totals													501	\$224,800.00